

My Worcestershire

Media Pack 2023





HELLO THERE!

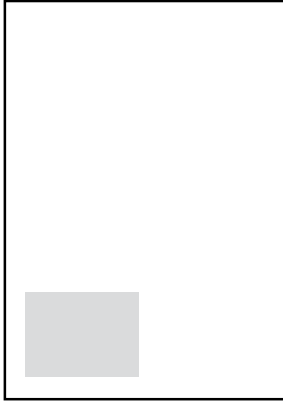
PB&J Publishing is a small independent family owned publishing studio based in Worcestershire, producing a range of lifestyle magazines, journals and newsletters. After over 20 years producing various magazine titles across the country, Studio Director Paul joined forces with partner Jess to form PB&J Publishing Ltd in late 2022.

MyWorcestershire is a brand new lifestyle magazine featuring Home & Garden, Education, Community News, Health & Beauty, Senior Living, Art,

Food & Drink, Puzzles and a 'What's on' guide for the local area. Almost 10,000 copies are distributed door to door as well as in restaurants, cafés, hotels, public houses, museums, garden centres, libraries, stations, farm shops, leisure centres and council offices across the county.

Our target areas include **Evesham, Pershore, Malvern, Worcester, Droitwich Spa and Kidderminster** - so keep an eye out and make sure you pick up a copy of MyWorcestershire today!

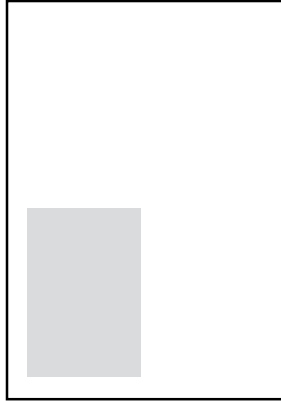
ALL DIMENSIONS SHOWN ARE WIDTH X HEIGHT



1/8 page

Dimensions: 94 x 65 (mm)

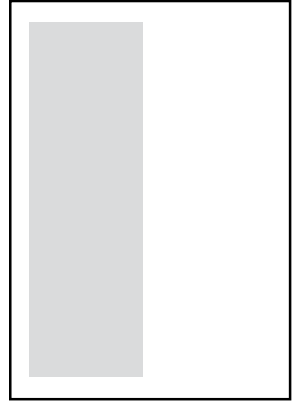
£145



1/4 page

Dimensions: 94 x 134 (mm)

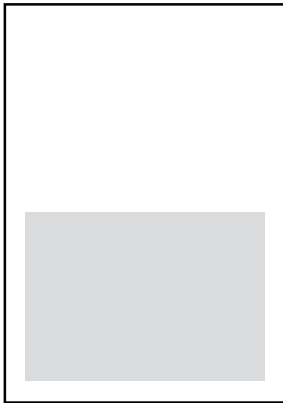
£265



1/2 page (vertical)

Dimensions: 94 x 272 (mm)

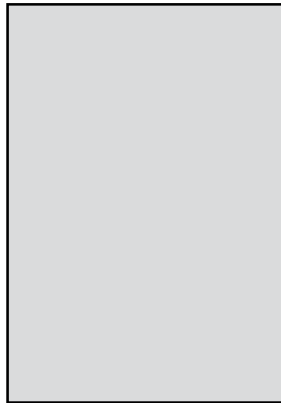
£475



1/2 page (horizontal)

Dimensions: 190 x 134 (mm)

£475



Full page

Dimensions: 210 x 297 (mm)

Bleed: 3mm

£925



Front Cover Package

Dimensions: 210 x 297 (mm)

Bleed: 3mm

Includes 1/2 page space
inside the magazine

£1200

Back Cover

Dimensions: 210 x 297 (mm)

Bleed: 3mm

£1200

Inserts

Price on application

Supplied adverts to be press quality PDF files with all fonts, logos and images embedded. Images for adverts which we design should be supplied as JPEG, TIFF or EPS, with a minimum resolution of 300dpi @ 100%. Please note; as a small company we are not yet VAT registered, all prices are NET and do not include VAT.

For more information please us:

Jess Ronan

Tel: 01905 641 329

Email: sales@pbjpublishing.co.uk

pbj
PUBLISHING

My **Worcestershire**

Publication Dates 2023



ISSUE

April/May

June/July

August/September

October/November

December/January

PUBLICATION

Thursday 6th April

Friday 2nd June

Friday 4th August

Friday 6th October

Friday 1st December

