

Privacy Policy

This privacy statement sets out how PB&J Publishing Ltd uses and protects any information that you give to the Company.

PB&J Publishing Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when corresponding with us, then you can be assured that it will only be used in accordance with this privacy statement.

PB&J Publishing Ltd may change this statement from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

What we collect

We may collect the following information:

- Full name
- Contact information including address, telephone number and email address
- Associated businesses

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping
- In order to contact you in regard to advertising and editorial opportunities
- We may use the information to contact you to help us improve our products and services
- If you make a booking into one of our publications we will add your information to our CRM software, HubSpot
- If you make a booking into one of our publications we will add your invoicing information to our accounting software, Quickbooks
- If you get in touch via the website with an enquiry your details will be securely stored by our website host, Wix

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, technological and managerial procedures to safeguard and secure the information we collect.

CCTV

PB&J Publishing Ltd uses CCTV at our home office for the purpose of security and prevention of theft. This CCTV is not used to monitor staff work hours, and audio and video footage is stored securely for 7 days and only accessible by our Directors. If you would like to access footage of yourself taken outside our home office please email your request to enquiries@pbjpublishing.co.uk specifying the time and

date you require footage from, and your request will be dealt with within 30 days. PB&J Publishing Ltd is registered with the ICO.

Updated 29/09/2023

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall cookies help us to provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- If you have previously agreed to us using your personal information for advertising or editorial purposes, you may change your mind at any time by emailing us at enquiries@pbjpublishing.co.uk
- To no longer receive any communication from us by email please request this by emailing us at enquiries@pbjpublishing.co.uk

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

You may request details of personal information which we hold about you. If you would like a copy of the information held on you, please email us at enquiries@pbjpublishing.co.uk

If you believe that any of the information we are holding on you is incorrect or incomplete, please write or email us as soon as possible and we will promptly correct any information found to be incorrect.

Policy Reviewed by Jess Ronan & Paul Blyth, Directors 29/09/2023